**RESOLUTION NO. 2023-7.\_\_
OF THE GOVERNING BODY OF
THE BOROUGH OF BLOOMINGDALE**

**AUTHORIZING AGREEMENT WITH TVSCREENADS, LLC FOR TV ADVERTISEMENT AT BOROUGH HALL**

**WHEREAS**, TVScreenads, LLC creates a community network, using screens that are placed in ‘Host Locations’ throughout the community to reach the public with effective, digital signage content, providing a community event information vehicle as well as an advertising medium;

**WHEREAS**, TVScreenads, LLC creates network programming designed to engage viewers with content that includes color, motion, and sound;

**WHEREAS**, the Borough of Bloomingdale wishes to remain a Host Location (101 Hamburg Turnpike);

**WHEREAS**, there is no cost for any equipment or installation to the Host Location;

**NOW, THEREFORE BE IT RESOLVED**, that the Governing Body of the Borough of Bloomingdale authorizes the Mayor to sign the agreement, on file with the Municipal Clerk, with TVScreenads, LLC.