

## **Bloomington Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 9/22/2022

**Time:** 7:00pm

**Location:** Council Chambers/Zoom

### **Present:**

- John Graziano
- Michele Reynolds
- Liz Weinberg
- Elisa Kolenut
- Jennifer Ellis

### **Absent:**

- Mike Rudge
- Lisa Bendel
- Anne Sundstrom
- Nadia Hussain
- Theresa Merino

### **Meeting Discussion:**

- Treasurer Report
  - Two expenditures for Town Pride Day
    - Caricature artist
    - Petting Zoo
- New Member Introduction
  - Matt Crawford
- Bloomington Town Pride Day - Sept 24<sup>th</sup> (rain date is Sept. 25<sup>th</sup>)
  - Marketing initiatives
    - Social Media Campaign
    - Flyer sent to vendors to post on their social media as well
    - Tables & chairs to be picked up from St. Anthony's church by DPW
    - Vendor Set-up to start after 8am
  - Start discussing Town Pride Day 2023
    - Liz Weinberg mentioned that Bloomington teachers may be interested in a dunk tank for 2023
- New Ideas/Initiatives
  - Coffee with Cops
    - Initiative to host at a coffee shop in town with Bloomington Police

- Elisa Kolenut to reach out to owners of Sunrise Coffee House
  - Michele Reynolds to reach out to Chief Borell
  - Holiday Windows or Holiday Stroll in Sloan Park
    - John Graziano to speak to Mayor D'Amato and Mike Sondermeyer about the possibility of this event
- Main Street Banners
  - Elisa Kolenut to start asking business who did not participate the first time if they'd like a banner, starting in November
- Ribbon Cutting Ceremonies
  - All State Insurance
    - Waiting for more details on when they will open
  - K Chicke'n Roll
    - Ribbon Cutting Friday, September 30<sup>th</sup>
    - Social Media post to follow
  - RZ Health & Wellness
    - Ribbon Cutting Saturday, October 1<sup>st</sup> 10am
  - Bodega & Munchies (former Kings Corner)
    - Trying to find out owner details/social media page to reach out