

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 7/28/2022

Time: 7:00pm

Location: Zoom

Present:

- John Graziano
- Michele Reynolds
- Nadia Hussain
- Liz Weinberg
- Theresa Merino
- Elisa Kolenut

Absent:

- Mike Rudge
- Jennifer Ellis
- Steven Pardalis
- Lisa Bendel
- Anne Sundstrom

Meeting Discussion:

- June minutes approved
- Treasurer Report
 - Expenditure for Town Pride Day caricature artist
 - Expenditure for Town Pride Day petting zoo
- Bloomington Town Pride Day - Sept 24th (rain date is Sept. 25th)
 - Marketing Initiatives for event:
 - Digital Signs (Town Hall & Union Ave. Firehouse)
 - John Graziano to send digital flier to all participating vendors asking for them to share on their social media accounts
 - EDC members to share on all Bloomington event pages/groups as well as nearby towns as well
 - Elisa Kolenut to ask Roy about running the flier on the screens around town
 - Liz Weinberg to ask Bloomington Superintendent of Schools to e-blast parents of Bloomington
 - Participants
 - Nadia Hussain to reach out to Quick Chek & local Bloomington soap vendor
 - Food trucks/options have been finalized

- New Ideas/Initiatives
 - Bloomingdale Restaurant Week
 - “In Season” magazine to highlight the best of Bloomingdale quarterly
- Main Street Banners
 - Elisa Kolenut to start solicitation of banners to new businesses in town starting in the fall
- Ribbon Cutting Ceremonies
 - Bella’s Art Parlor
 - Michele Reynolds reaching out to owner to find a date for ribbon cutting ceremony
 - All State Insurance
 - Waiting for more details on when they will open
 - K Chicke’n Roll
 - Trying to find out owner details/social media page to reach out
 - Bodega & Munchies (former Kings Corner)
 - Trying to find out owner details/social media page to reach out