Bloomingdale Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 2/24/2022 Time: 7:00pm Location: Zoom

Present:

- John Graziano
- Michele Reynolds
- Farah Sayyed
- Theresa Merino
- Lisa Bendel
- Elisa Kolenut
- Nadia Hussain

Absent:

- Mike Rudge
- Anne Sundstrom
- Jennifer Ellis
- Steven Pardalis

Meeting Discussion:

- Treasurer Report
 - EDC budget process has started
 - o Discussions have begun on how to use the budget in 2022
- Second Friday's Summer Concert Series in Sloan Park
 - o June 10, 2022 Shamrock School of Music
 - o September 9, 2022 Kootz Band has been booked
- Partnership with Butler EDC
 - Kinnelon does not currently have an EDC
 - o Butler to share Bloomingdale businesses on their EDC page on Wednesdays
 - o Bloomingdale to shade Butler businesses on their EDC page on Tuesdays
- Bloomingdale Town Pride Day Sept 24th (rain date is Sept. 25th)
 - o Save the Date to be posted on social media in June/July
 - o Angelo's Pizza & Empanada Truck are confirmed to participate
 - o Discussions of raffles, petting zoo, midway style games
 - o Beer Garden discussed ABC permit required for day of event
 - o "I love Bloomingdale" essay/art contest with partnership of Bloomingdale PTA
 - o Michele Reynolds to reach out to Cultural Arts committee of PTA to discuss partnership

- 2022 initiatives being discussed
- Main Street Banners
 - o 20 banners have been sold
 - o Banners to be hung on Main Street beginning in April
- Ribbon Cutting Ceremonies
 - o Successful ribbon cutting of Magpie Bakery on 2/19
 - o March 19th ribbon cutting for Mary Ella Studio at 69 Hamburg Tpk
 - o All State Insurance agent moving into former cleaners next to car wash