**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 4/27/2017

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano
* Jenn Ellis
* Matt Zaccone
* Nadia Hussain
* Suzanne Osborne
* Travis Sullivan

**Absent with Notice:**

* Elisa Kolenut

**Absent without Notice:**

**Meeting Discussion:**

* Discussed the festival to be thrown by the EDC in Sloan Park. We will need to be flexible due to the fact that we don’t know when Sloan Park will be open. Discussed reaching out to businesses now for interest or commitment to sponsoring the event.
* Discussed welcome packets. The EDC has still not received additional advertisements for the packets and will follow up with businesses.
* Discussed the scope of current and future EDC work. It was decided that the distribution of welcome packets should be out of scope of EDC responsibility. The EDC will focus on relationships with local business owners and on being a support system for these businesses. Held discussion on feasibility of store grand openings and the EDC involvement. The following is the proposed format to hold store grand openings:
	+ EDC will reach out to the local business to ask if they want a grand opening.
	+ Next, the EDC will promote the date on the EDC Facebook page and will contact a local newspaper for coverage.
		- EDC will investigate further to see if this is something the EDC has capacity to do.
		- Jenn Ellis to see who the newspaper contact would be.
* Discussed posting reviews for local businesses on sites like Yelp and Google reviews.
	+ Each member will do a review for a local business by the next meeting.
* Provided update on the Facebook page.
* Brought up concept of Passaic County EDC providing programs and supports offered by the County EDC. During conversations with local businesses will gauge their interest and see if they would attend such an event.
* Approved small town mock up to be sent to the Planning Board.

**Action Items for Next Meeting:**

* Jenn Ellis to see who the newspaper contact would be for store grand openings.
* John Graziano to follow up with the Mayor on our proposed format and for any additional information he can supply.
* John Graziano to provide e-mail addresses of new members to Deborah Hoffman to be included on the Passaic Count EDC distribution list.
* Each EDC member must do an online review for a local business by the next meeting.
* Follow up with local businesses on providing advertisements for the welcome packet.
* Gauge interest of local businesses in attending event lead by Passaic County EDC.