

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 7/27/2023

Time: 7:00pm

Location: Zoom/Council Chambers

Present:

- John Graziano
- Michele Reynolds
- Lisa Bendel
- Elisa Kolenut
- Nadia Hussain
- Liz Weinberg
- Leanne Scaturro

Absent:

- Jennifer Ellis
- Theresa Merino
- Marisa French

Meeting Discussion:

- June 2023 minutes approved
- Treasurer Report
 - No new expenditures to report
- Cookies with Cops/Community Leaders - August 13, 2023
 - All planning is in place and event will be promoted more on personal pages, group pages and through timed posts on "What's Happening Bloomington?"
 - Event to also be posted on:
 - Borough Facebook page
 - Posted on TV Ads with Roy
 - Marquee at Borough Hall & Station 1
 - Fliers posted in businesses
- Bloomington Tradespeople List
 - Document has been completed
 - PDF to be posted on Borough site and link to be shared on socials

- Bloomingdale Celebration Day Planning – Sept. 23, 2023
 - Theresa Merino updated the food vendor document and the following vendors did not have paperwork in with Health Dept.:
 - Empanada Truck
 - Magpie Bakery
 - Jersey Jacks Kettle Corn
 - Holistic Harmony
 - BBYC (although, since they have a permanent stand, they may not need)
 - Confirmed food vendors with correct paperwork
 - Rod Ferino (Hot Dog Cart)
 - Sues House of Fudge
 - Kona Ice
 - Frontier Maple Syrup (Vince Portelli)
 - Rollin Cuisine
 - Jersey Girl Pickles
 - A planning meeting to be set (Date TBD) with BPD, BFD, DPW, Borough Administrator, Mayor, EDC & other key players for day of
- New Initiative:
 - Business Outreach
 - EDC to hold a business round table at a date TBD to bring business owners to borough hall to discuss business and how the EDC can aid in being a strategic partner
 - Leanne Scaturro to put together a flyer/letter to be given to business owners
- Treasurers Report
 - No new expenditures
- Main Street Banners
 - Elisa Kolenut waiting on a couple new businesses who are interested in purchasing banners
- Ribbon Cuttings
 - Possible new grocer to come into current IGA/Foodworld space