

Bloomington Economic Development Commission (EDC) Meeting Minutes Meeting

Date: 3/25/2021 Time: 7:00pm Location: Zoom Meeting

Present: John Graziano / Suzanne Osborne / Elisa Kolenut / Lisa Bendel / Michele Reynolds/ Theresa Merino /Steven Pardalis/ Mike Rudge/Farah Sayed

Absent: Jennifer Ellis/ Dominic Catalano

Meeting Discussion:

Agenda Items:

- The minutes from the February 25, 2021 meeting were approved.
- The Treasurer reported that approximately \$250 from the EDC budget was used for the restaurant initiative.
- The restaurant initiative will begin April 1, so all materials will be distributed to the restaurants prior to that date. Contestants will drop off fully punched cards at Borough Hall.
- The restaurant initiative will be promoted on Social Media, as well as on the TV screen advertising at Borough Hall and other locations.
- New Jersey Municipalities have until August 21, 2021 to take action to either prohibit or limit the scope of Legalized Marijuana retail establishments. The EDC will provide an opinion letter to the Council outlining business issues for the Borough.
- A ribbon cutting ceremony for Jazzercise will be scheduled for some time in April.
- Social Media update: The EDC is continuing to promote local businesses with "What's happening Bloomington?"

Non-Agenda Items:

Mike Sondermeyer attended the meeting, and discussed the flower baskets that will be placed on the lamp posts on Main Street. The flower baskets will alternate with the Banners every other post.