

# Bloomington Economic Development Commission (EDC) Meeting Minutes

**Meeting Date:** 1/26/2023

**Time:** 7:00pm

**Location:** Council Chambers/Zoom

## **Present:**

- John Graziano
- Theresa Merino
- Michele Reynolds
- Liz Weinberg
- Jennifer Ellis
- Nadia Hussain
- Elisa Kolenut
- Leanne Scaturro

## **Absent:**

- Anne Sundstrom
- Lisa Bendel
- Tom Fox

## **Meeting Discussion:**

- December 2022 minutes delayed
  - Michele Reynolds to send ASAP
- Treasurer Report
  - Elisa Kolenut submitted budget request to town council for 2023
  - Waiting for budget approval
- Bloomington Town Day Planning – Sept. 23, 2023
  - Further discussion of name/re-brand for event
    - Suggestion of adding a sub-heading “Celebrating the Best of Bloomington”
    - Full name: Bloomington Town Day “Celebrating the Best of Bloomington”
  - Band suggested by Leanne Scaturro has fallen through. Commission has decided to go with Shamrock School of Music as band option
    - Includes 3 hours of playing time
    - Payment is needed for Shamrock School of Music, as well as the sound equipment
    - Possibility of asking student(s) from WTB band or BHS Chorus to sing national anthem to open event

- Vote taken for budget expense for Shamrock School of Music & related sound equipment:
  - Theresa Merino – YES
  - Elisa Kolenut – YES
  - Liz Weinberg – YES
  - Nadia Hussain – YES
  - John Graziano – YES
  - Jen Ellis – YES
  - Leanne Scaturro – YES
  - Michele Reynolds – YES
  
- Town Day hours will be 11am -4pm
  - Vendor setup will begin at 9am
  
- Food Vendors
  - Confirmed as of 1/26/2023:
    - Kona Ice
    - Sue’s House of Fudge
  - Health Dept. packet to be sent to all participating vendors to make sure all related permits are in place prior to event/inspection
  
- Pixie Pop is confirmed for face painting/balloon animals
- Coldwell Banker is confirmed as a vendor for the event as well
- Tables are only for non-vendors such as Police Dept, Fire Dept, Library
  - Vendors must supply their own tables
- Theresa Merino is reaching out for pricing to replace Town Day banner on Main Street
- Jen Ellis to look into boosting Facebook ads for Town Day on Facebook
- Michele Reynolds to create a new flier for 2023 – will start posting approved flier in the spring as a save the date
- Photo Call for Town Day with cut outs
  - Leanne Scaturro reaching out to Liana Chetnik about creating a photo op with face cut-outs
  - John Graziano confirmed that girl scouts large photo frame used for Holiday Stoll could be used as well with fall theme
  
- Holiday Stroll 2023
  - Commission has confirmed they’d like to re-book carolers for 2023
  
- Main Street Banners
  - Elisa Kolenut has spoken with Mark Redfield
    - Damaged banners will be reprinted and replaced
    - Elisa suggested that additional banners be placed at the Riverdale & Wanaque entrances to town after her call with Mark Redfield

- New Business
  - Discussion of “Coffee with Cops” as a spring event being called “Cones with Cops” and hosting the event at Mia’s Ice Cream on Main Street.
    - Leanne Scaturro to reach out Mia’s Ice Cream about hosting and the ability of doing small cones or cups for purchase
    - Michele Reynolds reaching out to Chief Borell to confirm the police department are available and open to the opportunity
    - Liz Weinberg suggested asking the Fire Dept. as well
  
- Ribbon Cuttings
  - Michele Reynolds to reach out to Bella’s Art Parlor again about setting a date for a ribbon cutting
  - John Graziano waiting for more information on opening date for All State Insurance on Main Street