

## Bloomington Economic Development Commission (EDC) Meeting Minutes

**Meeting Date:** 12/23/2021

**Time:** 7:00pm

**Location:** Zoom

### **Present:**

- John Graziano
- Mike Rudge
- Anne Sundstrom
- Jennifer Ellis
- Michele Reynolds
- Farah Sayyed
- Steven Pardalis
- Theresa Merino

### **Absent:**

- Lisa Bendel
- Elisa Kolenut
- Dominic Catalano

### **Meeting Discussion:**

- November 2021 Minutes Approved
  
- Meetings will be held via Zoom going forward in agreement from the members
  
- Treasurer Report
  - Elisa Kolenut has requested 2022 EDC Budget
  
- Main Street Banners
  - All banners that have been sold will be hung in the spring
  
- Second Friday's Summer Concert Series in Sloan Park
  - John Graziano to finalize bands for concert series
  - June 10, 2022 – act still needed
  - September 9, 2022 – Kootz Band has been booked
  
- Bloomingdale Town Pride Day
  - Date for Town Pride Day 2022 is Sept 24<sup>th</sup> with the rain date as Sept. 25<sup>th</sup>
  
- "Taste of Bloomingdale" Restaurant Initiative
  - Commission agreed that although it was a successful initiative, it would not be continued in 2022 in hopes of a new/different program

- Steve Pardalis (sponsor of last drawing) picked a winner on “What’s Happening Bloomingdale” Facebook live on 12/23/2021
- 2022 Event Planning
  - EDC members to bring new ideas to January meeting for 2022
  - “Downtown Ducky Derby” discussed as an idea to draw business to Main Street with an event at Sloan Park
  - New business initiative to replace the “Taste of Bloomingdale”
- Ribbon Cutting Ceremonies
  - Magpie Bakery in Riverside Square to open soon. Waiting for more details from the owner.