

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 11/18/2021

Time: 7:00pm

Location: Bloomington Municipal Building Council Chambers

Present:

- John Graziano
- Mike Rudge
- Anne Sundstrom
- Jennifer Ellis
- Michele Reynolds

Absent:

- Lisa Bendel
- Theresa Merino
- Elisa Kolenut
- Farah Sayyed
- Steven Pardalis
- Dominic Catalano

Meeting Discussion:

- October 2021 Minutes Approved
- Treasurer Report
 - Elisa Kolenut has requested 2022 EDC Budget
- Main Street Banners
 - 14 of 15 possible banners have been sold by Elisa Kolenut to local businesses
 - Banners will be hung in the spring down Main Street
- Second Friday's Summer Concert Series in Sloan Park
 - EDC to help with planning of Second Friday's Concert Series for 2022
 - Commission agreed it might be best to run in the spring and fall and pause for the summer
 - EDC to compile list of possible bands/music to play at concert series with pricing
 - EDC also discussed possibility of renting a large mobile stage for music acts
- Bloomington Town Pride Day
 - Pride Day was considered a success
 - EDC would like to reach out to food trucks earlier to have more variety
 - Planning for Touch -a- Truck to happen earlier to make for a larger event

- “Taste of Bloomingdale” Restaurant Initiative
 - Commission agreed that although it was a successful initiative, it would not be continued in 2022 in hopes of a new/different program
 - Last drawing will be in December 16, 2021 (Steve Pardalis as sponsor)

- Ribbon Cutting Ceremonies
 - Successful Grand Opening event on November 17th for Tress Chic with the North Jersey Chamber of Commerce – John Graziano & Mike Rudge in attendance
 - Magpie Bakery in Riverside Square to open in December. Commission has reached out to find out the best time for a Ribbon Cutting
 - Ice Cream Bakery has been sold – waiting to find out more about ownership & opening date.