**Passaic County Freeholders Announce Public-Private Partnership To Mail Prescription Drug Discount Cards To Passaic County Residents**

**(Paterson, NJ – October 1, 2013)** –Passaic County Freeholder Director Bruce James and members of the Passaic County Board of Chosen Freeholders plan to unveil a new discount prescription drug plan for county residents at their next scheduled meeting on Tuesday, October 8, 2013.

According to Freeholder Director Bruce James, the county is partnering with ProAct to deliver a free prescription discount card to all Passaic County residents.  The program is open to all residents regardless of their age or income, and is designed to help reduce prescription drug costs.

“This new discount program is free, there are no fees for participating and the discounts are automatic.  And, most importantly, our taxpayers will NOT pay a single additional dollar in taxes for our residents to benefit from discounts being offered through this new Program,” said Freeholder Pat Lepore, Chairman of the Passaic County Budget Committee.

There is no cost to Passaic County or participating residents. The cards are completely anonymous and one card can be used by an entire family. Participants just simply show the card to their pharmacist when they are filling a prescription and they will automatically receive savings. If a card is lost, a new one can be printed online.

“The discounts are a win-win for Passaic County residents and taxpayers.  All of our residents can benefit tremendously by this new partnership with ProAct, as it provides discounts toward health expenses for our working families,” said Freeholder Terry Duffy, Chairman of the Health, Education and Community Affairs Committee.

The discount program covers all prescription medications, brand name or generic. The program even covers prescription pet medications that can be filled at a regular retail pharmacy. On average, participants can expect to save 10 to 20 percent on brand drugs and 20 to 70 percent on generic drugs.

The cards cannot be used in conjunction with any other type of insurance, to reduce co-pays or with other discount programs. The ProAct discounts are made possible through negotiated rates with participating locations.

For more information, including a list of participating pharmacies, contact ProAct toll-free at 877-776-2285 or visit [www.NJRxDiscountCard.com](http://www.NJRxDiscountCard.com). Cards are being mailed to all households in Passaic County.  The prescription discount card can be used at any participating pharmacy in Passaic County and at over 55,000 pharmacies nationwide. You can also access prescription discount cards at the Passaic County website- [www.passaiccountynj.org](http://www.passaiccountynj.org).

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