**RESOLUTION NO. 2019-3.4  
OF THE GOVERNING BODY OF  
THE BOROUGH OF BLOOMINGDALE**

**AUTHORIZING AGREEMENT WITH TVSCREENADS, LLC FOR TV ADVERTISEMENT**

**WHEREAS**, TVScreenads, LLC creates a community network, using screens that are placed in ‘Host Locations’ throughout the community to reach the public with effective, digital signage content, providing a community event information vehicle as well as an advertising medium;

**WHEREAS**, TVScreenads, LLC creates network programming designed to engage viewers with content that includes color, motion, and sound;

**WHEREAS**, the Borough of Bloomingdale wishes to remain a Host Location;

**WHEREAS**, there is no cost for any equipment or installation to the Host Location;

**NOW, THEREFORE BE IT RESOLVED**, that the Governing Body of the Borough of Bloomingdale authorizes the Mayor to sign the agreement, on file with the municipal clerk, with TVScreenads, LLC.

***Record of Council Vote on Passage***

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Council person | aye | nay | Abstain | Absent | Council person | aye | nay | Abstain | Absent |
| Costa |  |  |  |  | Hudson |  |  |  |  |
| D’Amato |  |  |  |  | Sondermeyer |  |  |  |  |
| Dellaripa |  |  |  |  | Yazdi |  |  |  |  |

I hereby certify that the foregoing is a true copy of a Resolution adopted by the Governing Body of the Borough of Bloomingdale at an Official Meeting held on March 5, 2019.

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Breeanna Calabro, R.M.C.

Municipal Clerk, Borough of Bloomingdale