1. What motivated you to start your business in Bloomingdale?
2. What do you like about doing business in Bloomingdale?
3. Would you participate in the local Chamber of Commerce? Why or why not?
4. Would you participate in a Business Improvement District program (dues paid by local businesses in which the proceeds may be used for exterior improvements or marketing)?
5. Would you be interested in participating in a “shop local” campaign including offering coupons to residents for shopping local?
6. What could Bloomingdale do to help your business improve?
7. Do the Bloomingdale businesses look good? Style? Building exterior? Interior Feel ? If, not, what can be improved.
8. Identify any hardships or struggles you face in operating and growing your business.
9. How do you feel about festivals and events in town designed to increase tourism (rank from 1 to 10 with 10 being the highest interest and 1 being the lowest interest)?
   1. If yes, what types of festivals would you like to see and would you participate?
10. Rate the following attributes that Bloomingdale offers on a scale of 1-5

|  | 1 – Big Disadvantage | 2 – Disadvantage | 3 – Neutral | 4 – Advantage | 5 – Big Advantage |
| --- | --- | --- | --- | --- | --- |
| Potential customer base. |  |  |  |  |  |
| Getting passers-through to stop/shop. |  |  |  |  |  |
| Availability of land/location for Development and Growth |  |  |  |  |  |
| Access via roads, public transit, highway. |  |  |  |  |  |
| Availability of parking |  |  |  |  |  |
| Timeliness in reviewing and approving improvements, or new commercial activities. |  |  |  |  |  |
| Access to banks and other professional services. |  |  |  |  |  |
| Access to restaurants, eateries, taverns. |  |  |  |  |  |
| Labor pool |  |  |  |  |  |
| Downtown (Main St.) appearance. |  |  |  |  |  |
| Crime rate |  |  |  |  |  |
| Municipal services including Police, Fire, etc. |  |  |  |  |  |
| Borough reputation. |  |  |  |  |  |

1. Rank the following improvements that can be made to better serve your operation from 1-5.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1 – Big Disadvantage | 2 – Disadvantage | 3 – Neutral | 4 – Advantage | 5 – Big Advantage |
| Improvements to landscaping in public streets and parks. |  |  |  |  |  |
| Better public relations and marketing of the benefits of shopping and conducting business in Bloomingdale. |  |  |  |  |  |
| Participation in a Business Improvement District program. |  |  |  |  |  |
| Shop local programs and incentives. |  |  |  |  |  |
| Property tax incentives (For land owners). |  |  |  |  |  |
| Improvements to infrastructure including parking. |  |  |  |  |  |
| A guide to better navigate the inspection and approval processes required to improve or open a new business. |  |  |  |  |  |
| Municipal services including Police, Fire, etc. |  |  |  |  |  |