

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 4/27/2023

Time: 7:00pm

Location: Zoom

Present:

- John Graziano
- Theresa Merino
- Michele Reynolds
- Liz Weinberg
- Leanne Scaturro
- Lisa Bendel
- Jennifer Ellis

Absent:

- Anne Sundstrom
- Elisa Kolenut
- Nadia Hussain
- Tom Fox

Meeting Discussion:

- March 2023 minutes approved
- Treasurer Report
 - Budget has been approved & adopted
- New Initiatives
 - Theresa Merino proposed a Tradespeople list of Bloomington businesses that don't have store fronts
 - Lisa Bendel to create a social media post
 - Theresa Merino to create a Google form for businesses to enter their information into
 - Social media post and Google form link have since been shared on "What's happening Bloomington?"
 - Once list is completed EDC to ask if it can be included in the boroughs Welcome Packet
 - Commission agreed that a disclaimer needs to be added as this is merely a list compiled and we do not guarantee any business or their work
- Bloomington Celebration Day Planning – Sept. 23, 2023
 - St. Anthony's Church approved the use of tables and chairs for Celebration Day

- Glenwild Gardens has agreed to decorate the entrance of Delazier Field
- Theresa Merino is still adding food truck vendors
- Lisa Bendel is still adding vendors for event
- Michele Reynolds to finalize details of petting zoo from Farm Chicks – same vendor as 2022 event
 - Further to the meeting an email was sent out with details of petting zoo and cost to the commission
 - Petting zoo is only reserved for 9/23 – not the rain date of 9/24 as this would be an added expense to hold the date
 - A vote via email was done to see if this petting zoo expense could be approved
 - Majority vote of YES to the petting zoo
- Main Street Banners
 - Main Street business banners will be hung up the week of 5/1
 - Elisa Kolenut presented the idea of a “Business District” banner that could be added on Main Street as well, to designate the business area of the Borough
- Cookies with Cops/Community Leaders
 - Tentative date of August 13, 2023
 - Melanie from Magpie Bakery will host the event
 - Fire Department has not yet responded on weather or not they will attend
- Ribbon Cuttings
 - Nothing currently pending